



PUSH FOR PROGRESS

IAM ALS

Launching with a
Nationwide Week of Action
September 7-13, 2025



OUR FOCUS IS ON PROGRESS:

- Protect \$355M in ALS research funding over the next year alone.
- Maintain and grow access to promising treatments by reauthorizing the landmark ACT for ALS, which expires in 2026.
- Accelerate access by partnering with the FDA on an expedited approval pathway.
- Cure this devastating, currently 100% fatal disease.

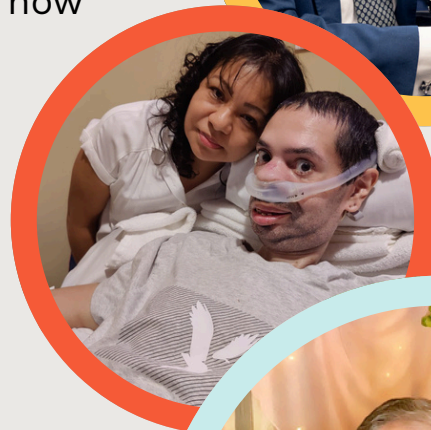
I AM ALS is uniquely equipped to lead the fight to end ALS. But we need you...

We are a national grassroots movement led by people with ALS, their loved ones, caregivers, and allies.

Together, we push for urgent, systemic change in how ALS and other neurodegenerative diseases are diagnosed, treated, and ultimately cured.

Since our founding in 2019, our advocacy has amplified patient voices and delivered a 100x return on every dollar raised through increased federal funding. But there's still more to do—and we need your help.

The reauthorization of ACT for ALS is just a year away. This September, we aim to raise \$100,000 toward a \$1 million goal by September 2026. Every dollar fuels our advocacy to protect and expand research funding, speed access to promising treatments, and ensure ACT for ALS is reauthorized.



Push for Progress

Sponsorship Options

Premier Sponsor: \$50,000

- Prominent logo & link on all event communications associated with 2025 Week of Action
- Logo & link on I AM ALS event homepage and online fundraising webpage header
- Opportunity to air a 60-second pre-recorded video spot on I AM ALS channels
- Opportunity to host an I AM ALS-supported film screening and engage employees
- Option to include downloadable content (PDF, promo code, etc.) for community members participating in the Week of Action
- Premium logo placement in all Week of Action communications and email campaigns
- Dedicated sponsor feature on social media (5 posts)
- Recognition in nationwide press release

Gold Sponsor: \$25,000

- Logo & link on I AM ALS event website and online fundraising webpage
- Logo placement in all Week of Action communications and email campaigns
- Opportunity to host an I AM ALS-supported film screening and engage employees
- Dedicated sponsor feature on social media (3 posts)
- Recognition in nationwide press release

Silver Sponsor: \$10,000

- Prominent logo & link on I AM ALS event website and online fundraising webpage
- Logo placement in all Week of Action communications and email campaigns
- Opportunity to host a film screening and engage employees
- Dedicated sponsor feature on social media (1 post)

Bronze Sponsor: \$5,000

- Prominent logo & link on I AM ALS event website and online fundraising webpage
 - Logo placement in all Week of Action communications and email campaigns
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