



# Market Research Findings

A recent survey revealed the top burdens facing people living with ALS and their care partners. Read below about some of those challenges, and ways in which I AM ALS helps fill the gaps with our wide array of services, support, and programs.

## Top Challenges of ALS

Respondents to the survey revealed the intense burdens that accompany an ALS diagnosis.

Overall financial burden of ALS **69%**

Expenses of home health, devices/equipment, home modifications **68%**

Isolation from family/friends **61%**

Accessing reliable home healthcare **60%**

Managing symptoms outside clinic **59%**

# 84%

of those surveyed said they had actively sought help for dealing with these challenges.

## How I AM ALS Can Help:

I AM ALS's centralized support hub makes national resources available to people living with ALS and their loved ones:

- **Online Resource Center:** curated tool directly aligned with the top needs cited by survey participants
- **Connection through Community:** patient-led support groups, peer connections, support experts, and storytelling platforms
- **Advocacy and Awareness:** From expanded access to treatments to raising public awareness, we drive systemic change and hope

## Improving Quality of Life

Respondents were asked about what services could improve their quality of life. The top services were:

Insurance coverage of in-home care **55%**

Support with preparing for end of life **43%**

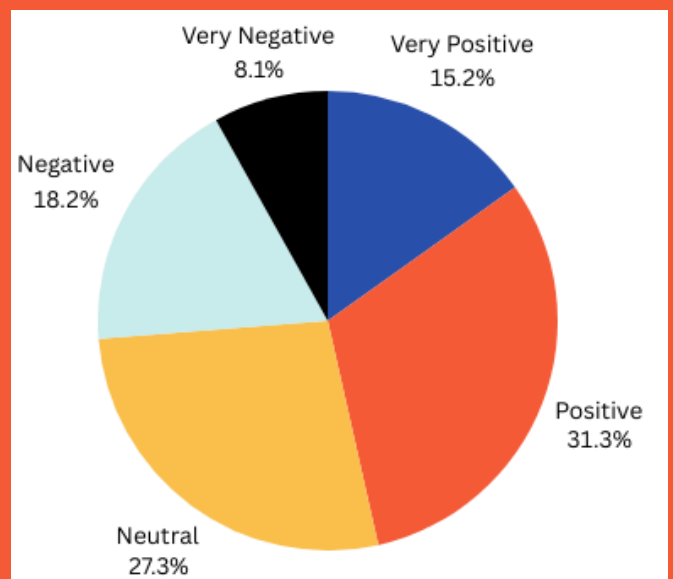
Respite care for ALS **42%**

Awareness of resources & how to access them **41%**

Connecting with others with similar experiences **36%**

## Hope for the Future

Respondents were asked to indicate their feeling of hope for new treatments and progress in ALS in the next five years



These results come from 947 people surveyed about the challenges of ALS. Respondents were people living with ALS, primary caregivers, individuals with a loved one with ALS, or who lost someone to ALS.